

Prairie View A&M University

Digital Commons @PVAMU

Texas Pageant

Academic Affairs Collections

4-11-1964

Student Press Club's Annual Pageant April 11, 1964

Prairie View A&M College

Follow this and additional works at: <https://digitalcommons.pvamu.edu/texas-pageant>

Recommended Citation

Prairie View A&M College, "Student Press Club's Annual Pageant April 11, 1964" (1964). *Texas Pageant*. 5. <https://digitalcommons.pvamu.edu/texas-pageant/5>

This Book is brought to you for free and open access by the Academic Affairs Collections at Digital Commons @PVAMU. It has been accepted for inclusion in Texas Pageant by an authorized administrator of Digital Commons @PVAMU. For more information, please contact hvkoshy@pvamu.edu.

*Student
Press
Club's*

ANNUAL



Pageant

Featuring

MISS TEXAS HIGH

and

The 1964 Contestants

Queens of Pantherland

The 100-Piece ROTC Band

Presentation of Awards

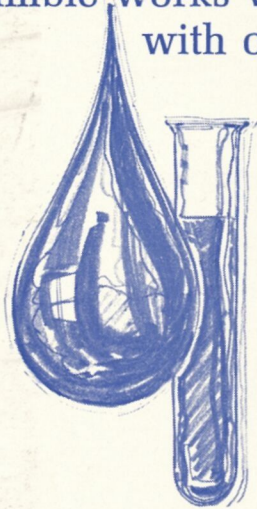
APRIL 11, 1964

AUDITORIUM-GYMNASIUM

7:30 p.m.

PRAIRIE VIEW A. & M. COLLEGE OF TEXAS

Humble works wonders
with oil



HUMBLE Oil & Refining Company
America's Leading ENergy Company

COMPLIMENTS of

**SWIFT
and CO.**

Super-Save Food Market

"Courteous Service Always"

GROCERIES — FRESH MEATS
PRODUCE — MISCELLANEOUS

Prairie View, Texas

ENJOY



Manufactured by
Blue Bell Creameries

COMPLIMENTS of

**Brenham Coca Cola
Bottling Company**

The Miss Texas High Contest

The Miss Texas High Contest is a project of the Student Press Club at Prairie View A. & M. College.

The purpose of the contest is to give appropriate attention to the many attractive and talented girls in Texas Negro High Schools — to encourage the development of poise, personality and talent among students — and to promote aesthetic appreciation and cultural growth.

For the first time, this year the Annual Press Club promotion includes a High School Reporters Conference which is designed to create more interest in the journalistic fields and to bring high school and college reporters in contact with experienced members of the working press.

TONIGHT'S PROGRAM is the closing activity, the awards program or annual Pageant which presents to the public the finalists in the Miss Texas High Contest. In addition, the program spotlights the Queens of campus clubs and Miss Prairie View, who participates in making the awards. To provide additional top-notch entertainment, we proudly present the 100-piece college (ROTC) band.

THE PRESS CLUB is a student organization composed of volunteers interested and participating in student newspaper activities, radio, (The Voice of Pantherland) — and the yearbook. This annual promotion is an opportunity for club members to organize and project an activity of state and national interest and to share in the important effort toward cultural growth.

**The Annual Pageant Program is Being
Broadcast by Radio Through the Facilities
of Station KYOK - Houston**

Listen to *"The Voice of Pantherland"*
KYOK-Houston — Every Saturday at 12 Noon

MISS TEXAS
HIGH
1963-64

MISS GLORIA NEAL
C. B. Dansby High
Kilgore



Bobby Jean Powell (Navasota) FIRST RUNNER-UP,
Miss Neal; Carolyn Sheppard (Bryan) 2nd RUNNER-UP;
and Barbara Franklin (Prairie View) 3rd RUNNER-UP.



MISS TALENT — Sandra Fuller, Bonham; MISS POISE —
Josephine Jackson, Bryan; MISS PERSONALITY — Sadie
Ann Woodard, Hempstead; MISS ATTRACTIVENESS —
Ola Hinton, Carthage.



Gloria V. Loudd



Audrey L. Swain



Bobbie Jean Powell



Joan Yvonne Holbert



Delores Ann Coffey



Myrtle E. Allen



Linda Williams



Earnestine Waddy



Marilyn Joyce Evans



Florence D. Erskine



Ethel Marie Gibbs



Beverly Porter



Eva Montraville Berry



June Thomas



Linda Wheeler



Gale Parnell

1964 CONTESTANTS

NAME	HIGH SCHOOL	SPONSOR	PRINCIPAL
Linda Faye Wheeler	Ralph Bunche - Crockett	Mrs. M. H. Woodall	Mr. Selmus Curtis
Earnestine Waddy	G. W. Carver - Sweeny	Miss Mildred Harkless	Mr. Everett Gee
Voncille L. Thomas	Ball High - Seguin	Mrs. Coleta Byrd	Mr. H. F. Wilson
Claretta Walker	W. R. Banks - Grapeland	Mrs. E. L. Burns	Mr. I. D. Starling
Barbara F. Wood	Prairie View High - P. V.	Mrs. R. C. Fuller	Mr. H. T. Jones
Linda Williams	Center Grove - Lovelady	Mrs. VeLasta Burns	Mr. W. C. Williams
Audrey L. Swain	Jones High - Snook	Miss Christine Smith	Mr. T. W. Jones
Bertha Nann Bennett	C. B. Dansby - Kilgore	Mrs. Jeanetta Probasco	Mr. O. J. Turner
Gloria V. Loudd	G. W. Carver - Navasota	Mrs. D. J. Warren	Mr. J. H. Payne
Bobbie Jean Powell	G. W. Carver - Navasota	Mrs. J. E. Whiting	Mr. H. H. Payne
Florence D. Erskine	Ball High - Seguin	Mrs. Coleta Byrd	Mr. H. F. Wilson
Eva Montraville Berry	Center Grove - Lovelady	Mrs. LeLasta Burns	Mr. W. C. Williams
Joan Yvonne Holbert	Moore High - Waco	Mrs. O. E. White	Mr. J. J. Wilson
Marva Lois Griffin	Moore High - Waco	Mrs. O. E. White	Mr. J. J. Wilson
	Weldon High - Gladewater	Miss D. J. Freeman	Mr. Garfield Hill
Winefred Tolson	Fidelity - Galena Park	Miss Evelyn Cotton	Mr. Arthur C. Lilly
Ethel Marie Gibbs	Kemp High - Bryan	Mrs. Mell Pruitt	Mr. C. D. Yancy
Mildred Stone	Kemp High - Bryan	Mrs. Mell Pruitt	Mr. C. D. Yancy
Merilyn Joyce Evans	Kemp High - Bryan	Mrs. Mell Pruitt	Mr. C. D. Yancy
Myrtle E. Allen	Kemp High - Bryan	Mrs. Mell Pruitt	Mr. C. D. Yancy
	Booker T. Wash. - Cleburne	Miss Mary Jo Randle	Mr. F. F. Kelly
Delores Ann Coffey	B. C. Elmore - Houston	Mrs. D. J. Booker	Mr. B. C. Elmore
Paulette Jones	Breckenridge - San Antonio	Mrs. Grace C. Keeling	G. M. Malian
	Blackshear - Hearne	Mrs. Peggy Love	Mr. B. C. Murray
Marnett M. Sanders	Charlie Brown - W. Columbia	Mrs. Margaret Oliver	Mr. S. C. Clark
Carolyne Bradley	Booker Wash. - Marlin		Mr. Harry J. Hines
Suzette Carvin	Yates - Houston	Mr. George McElroy	Dr. John Codwell
		Mrs. C. Henry	
Adele Smith	Wheatley - Houston	Mrs. Vernell Lilly	Mr. William Moore
Beverly Porter	Worthing - Houston	Mrs. Eva Cobb	Mr. A. E. Norton
	Marshall - Angleton		Mr. T. W. Wright
	Turner High - Carthage	Mrs. Beatrice Tatum Greer	Mr. Arzie Sanders
Jessie Mae Higgs	B. T. Wash. - Bonham	Mrs. N. V. Chapman	Mr. R. E. Carreathers
Mary Ann Briggs	Colbert - Dayton	Miss Gloria Lockett	Mr. T. C. Tyson
Janet Williams	Aldine-Carver - Houston	Mrs. Vera Hudspeth	Rufus C. Conley
Deloris White	Sam Schwarz - Hempstead	Mrs. I. R. Crutchfield	Mr. K. R. Donison



Bertha Nann Bennett



Marva Lois Griffin



Jesse Mae Higgs



Barbara F. Wood



Voncille L. Thomas



Miss Maude Ferguson
MISS PRAIRIE VIEW
1963-64



Sandra Stiner
MISS PANTHER CLUB



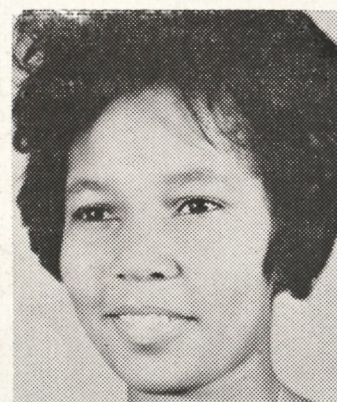
Lovie Hall
MISS ROTC



Shirley Teagle
MISS 1ST BATTALION



Bernadette Mosby
MISS PERSHING RIFLE



Constance Kelley
MISS EPSILON PI TAU



Jo Ann Wilson
MISS LES BEAUX ARTS



Marchusa Armstrong
MISS SENIOR



Juanita Clark
MISS KAPPA OMEGA BETA



Brenda Daniels
MISS TRACK



Lois Taylor
MISS PHYSICAL
EDUCATION CLUB



Jacqueline Hall
MISS FRESHMAN



Cuney Robbins
MISS JUNIOR

Campus Queens

Sharon Robinson
Lura Branch

ATTENDANTS TO MISS PRAIRIE VIEW



Gwendolyn Colbert
MISS CRESCENDO



Marie Johnson
MISS BARONS

QUEENS NOT PICTURED

Dorothy Jones
MISS PHI BETA LAMBDA

Joyce Walker
SOPHOMORE QUEEN

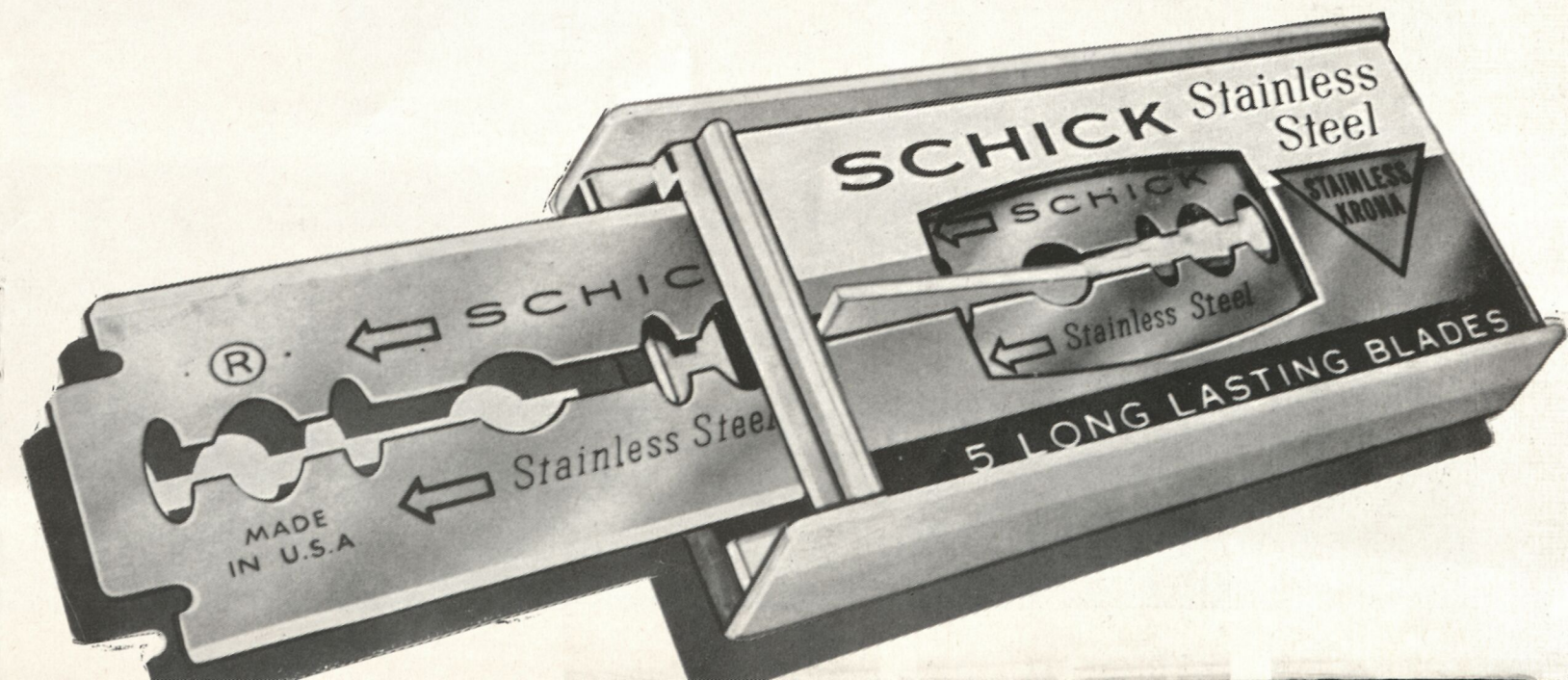
Barbara Bisor
MISS 2ND BATTALION

Charlen Murphy
METHODIST STUDENT
MOVEMENT QUEEN

Estella West
MISS FOOTBALL

Lois Penney
MISS VETERAN

Verna Johnson
MISS P. E. M.



Program — Press Club's Pageant

Theme: "TONIGHT" (*West Side Story*) Leonard Bernstein
COLLEGE BAND

COMMENTATORS:

Nolan Ward
Oliver Brown
Miss Marjorie Simmons

PRESENTATION OF *MISS TEXAS HIGH* 1962-63 Miss Cheryl Kay McIntyre

PRESENTATION OF *MISS TEXAS HIGH* CONTESTANTS
Announcement of Finalists

Musical Selection College Band

Competition in Bathing and Play Suits Contest Finalists

Musical Selection Music Department

Competition in Talent Contest Finalists

Presentation of Campus Queens

Informal Questioning Miss Texas High Finalists

Introducing the PRESS SWEETHEART 1964-65 Miss Betty Crosby
Marshall, Texas

Presentation of Special Miss Texas High Awards —
Talent, Personality, Poise, Attractiveness, Miss Articulation

PRESENTATION OF *MISS TEXAS HIGH* 1963-64

PRESENTATION OF *MISS TEXAS HIGH* 1964-65

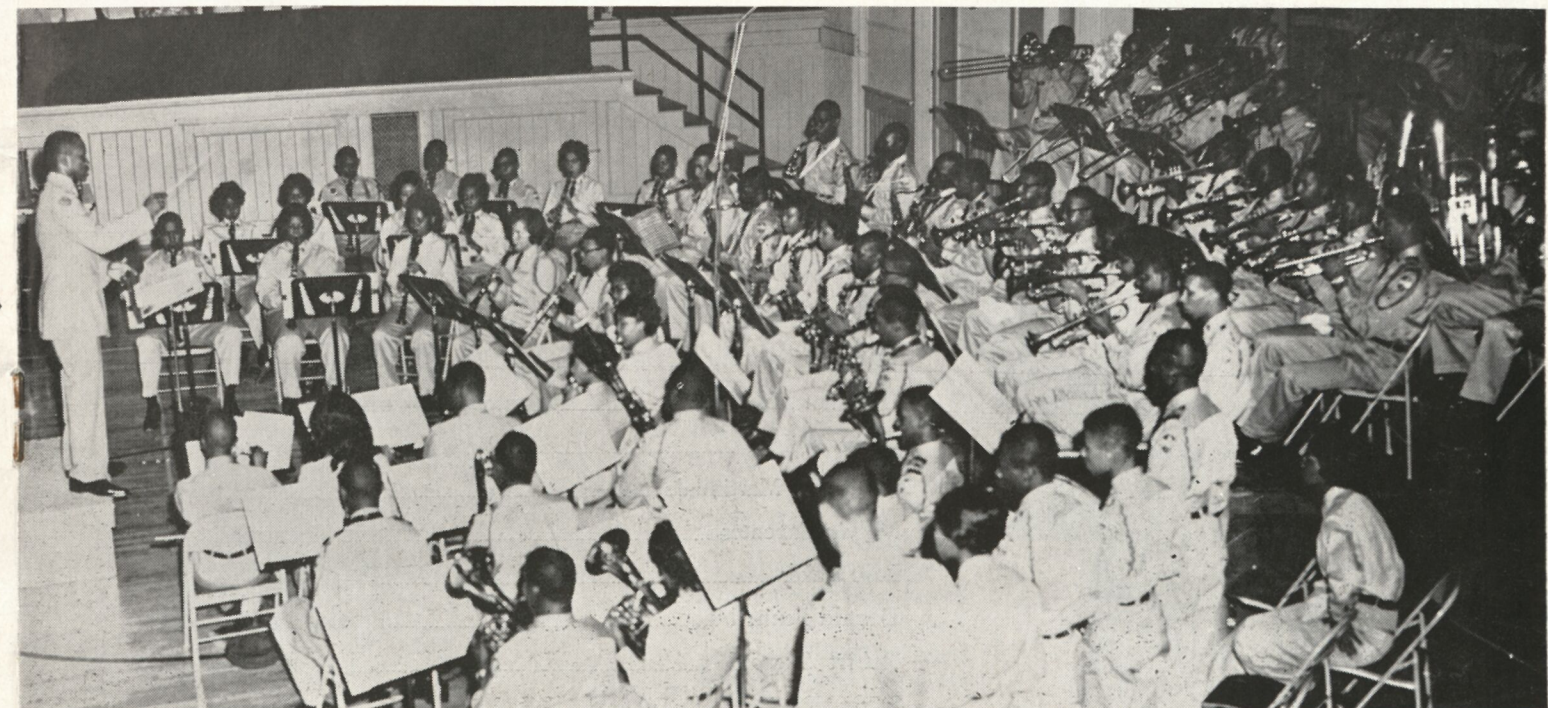
AWARDS —

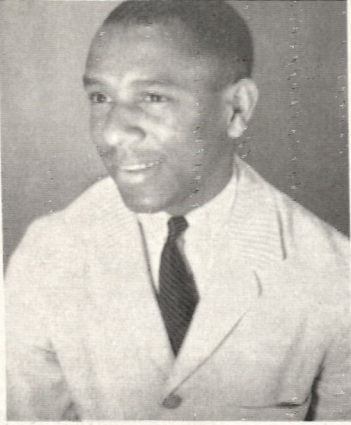
Student Press Club Trophies and Certificates
Scholarship of \$350.00 to the Winner — given by Radio Station — Houston
Scholarship of \$100.00 to the First runner-up given by Press Club
Employment scholarship of \$50.00 each to 2nd and 3rd runners-up, Press Club
Queens crown donated by Mrs. Bairds Bakeries
Trophy for Miss Articulation given by Schick Razor Company
Gift donated by Coca-Cola Bottling Company, Brenham
Gift donated by Newcomb Furniture Company, Hempstead
Gift donated by Frenkil's, Hempstead



The 100-piece
College ROTC Band
Directed by
Mr. Joseph Daniels

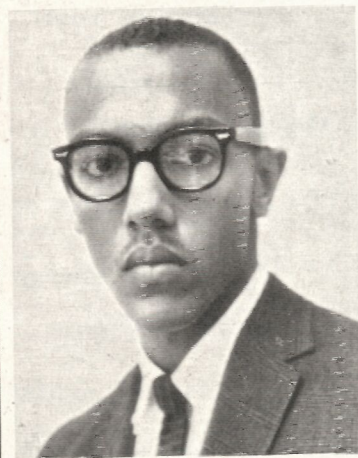
Student Press Club
Prairie View A. & M.





PRESIDENTS OF ORGANIZATIONS REPRESENTED

Edward Garner, *President*
STUDENT COUNCIL

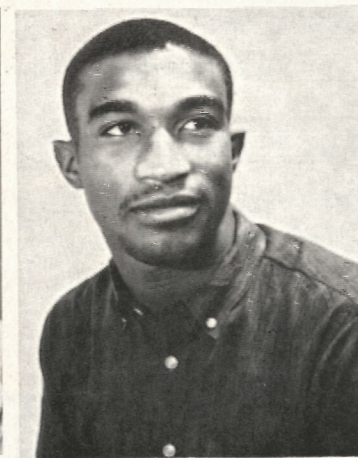


William Crossland, *President*
SENIOR CLASS

James Snoddy, *President*
JUNIOR CLASS

Nolan Ward, *President*
SOPHOMORE CLASS

Welton Holsome, *Cadet Colonel*
BRIGADE COMMANDER



Donnie Davis, *President*
LBA

Oliver Brown, *Superintendent*
SUNDAY SCHOOL

Marjay Anderson, *Editor*
THE PANTHER

PRESIDENTS NOT PICTURED



Everett S. Thomas	FRESHMAN CLASS <i>president</i>
Darolyn V. Davis	KAPPA OMEGA BETA
Eloise Smith	CLUB 26
Melvin Hayes	CRESCENDO
Douglas Simmons	BARONS
Cleveland L. Shepard	METHODIST STUDENT MOVEMENT
Oscar Wilson	PHI BETA LAMBDA FRATERNITY
Bettie D. Martindale	STUDENT
Melvin Sapenter	PHYSICAL EDUCATION
Issac Baker	PANTHER CLUB
Donald Fennell	EPSILON PI TAU
Robert Shepard	TRACK
James Davis	VETERANS

CONTEST JUDGES

MR. WILLIAM BONE	Public Relations, Schick Razor Co., Culver City, California
MR. S. T. MCKIBBENS	News Editor, Informer Newspaper Chain, Houston, Texas
REPRESENTATIVE	The Forward Times, Houston, Texas
MR. EUGENE ROBINSON	Public Relations, Mrs. Bairds Bakeries
MRS. T. R. SOLOMON	Formerly Professor of Home Economics, Prairie View
MR. W. T. STILL	State Editor, Houston Chronicle
MISS ERMA WADDY	English Department, Prairie View

FORMER CONTESTANTS

1. Edna Bean	Prairie View High
2. Josephine Boone	Carver-Sweeny
3. Margaret Brandley	Jones High-Snook
4. Mary Ann Briggs	Colbert-Dayton
5. Anna Raye Brown	Waldo-Mathews-Silsbee
6. Gayle Canty	Sam Schwarz-Hempstead
7. Leveria Doggett	Sam Houston-Huntsville
8. June Edwards	O. L. Price-Taylor
9. Dorothy Ann Ellison	Daule-Cuero
10. Bennie Jaye Fletcher	W. R. Banks-Grapeland
11. Joan Follie	Waldo-Mathews-Silsbee
12. Barbara Jean Franklin	Prairie View High
13. Sandra A'Dell Fuller	Washington-Bonham
14. Ruthie Gatlin	Carverdale-Fairbanks
15. Ola Vernie Hinton	Turner High-Carthage
16. Haskelene Houston	T. L. Pink-Glen Flora
17. Joyce Faye Hubbard	Marshall-Angleton
18. Mary Ella Hunter	Austin County-Sealy
19. Frankie Jackson	Double Bayou-Anahuac
20. Josephine Jackson	Kemp-Bryan
21. Mattie Jewel James	Washington-Texas City
22. Meredia Delois Lewis	Henderson High
23. Juanita Yvonne Lott	Washington-Houston
24. Cheryl Kaye McIntyre	Washington-Bonham
25. Goldie R. Mitchell	Kemy-Bryan
26. Audrey Morrison	Central-San Angelo
27. Gloria D. Neal	C. B. Dansby-Kilgore
28. Annie Nelson	Carl Downs-Weimar
29. Helen Marie Nelson	Waldo-Mathews-Silsbee
30. Ruth Parham	Douglas High-Cleveland
31. Betti Poindexter	Prairie View High
32. Bobbye Jean Powell	Carver-Navasota
33. Patricia Ann Powell	Dunbar-Lufkin
34. George Ann Raven	Lincoln-LaMarque
35. Lois Maxine Roberts	Douglas-Cleveland
36. Charline Robertson	Kemp-Bryan
37. Carolyn Robinson	Sam Houston-Huntsville
38. Nadine Robinson	Ralph Bunche-Brookshire
39. Mary Ann Scott	Marshall-Angleton
40. Marian Shanklin	Lanier-Freeport
41. Carolyn Sheppard	Kemp-Bryan
42. Rena Stell	W. R. Banks-Grapeland
43. Julia Carole Stewart	Washington-Vernon
44. Darlene Tompkins	Sam Schwarz-Hempstead
45. Florine Latrise Walker	W. R. Banks-Grapeland
46. Joyce Faye Wheatfall	Bunche-Brookshire
47. Sadie Ann Woodard	Sam Schwarz-Hempstead

SCENES FROM THE 1963 PAGEANT —
(1) Former Winners, (2) Contestants pose
for camera, (3) Waiting for judges' decision,
(4) The Crowning Event.





Judging is Based on 4 Criteria:

Personality — Poise — Talent

Attractiveness

and A Special Trophy for Articulation



AWARDS WILL BE MADE TO —

1st PLACE WINNER — MISS TEXAS HIGH

2nd PLACE WINNER — Runner-Up

3rd PLACE WINNER — Runner-Up

1st Place for Attractiveness

1st Place for Personality

1st Place for Poise

1st Place for Talent

These awards will include trophies presented by the Press Club, a scholarship or cash award, an official crown and several other valuable prizes presented by various cooperating merchants and groups.

A \$350 cash scholarship to any college or university will be awarded to the winner by Radio Station KYOK-Houston.

KYOK will also award a prize in a new category — "Miss Articulation," the young lady who demonstrates the most fluency, the best vocabulary, and the best all-around ability to express herself.



FRENKIL'S

Hempstead, Texas

Home of

STACY-ADAMS

Men's Shoes of Distinction



COMPLIMENTS of

Newcomb Furniture Company

Hempstead, Texas

COMPLIMENTS of

Philip Morris, Inc.

DONALD CALHOUN, Representative

Marlboro - Philip Morris - Parliament
Alpine - Paxton

PRESS CLUB SWEETHEARTS



BETTY CROSBY
1964-65



MARION COSS
1963-64



BARBARA GILLESPIE
1962-63



MARY MOSBY
1961-62

PRESS CLUB MEMBERS — 1963-64

Anderson, Marjay D.	Coss, Marion	Jackson, Roger	Rollins, Joyce
Armstrong, Marchusa	Crockett, Betty	Lilly, Walter	Soders, Elsenia
Benford, Roy	Franklin, Barbara	Lockett, Richard	Wagner, Rudolph
Brown, Joyce	Henson, Donnie R.	Neal, Gloria D.	Ward, Clifford
Brown, Oliver	Hughes, Mamie	Petty, Georgia	Ward, Nolan
Beverly, Donetta	Hunt, Lonnie D.	Roland, Herbert	Williams, Carolyn D.
Chew, Leonard	Helen M. Lomax, Co-Sponsor		Woods, Odie B.
Samuel Montgomery, <i>Special Assistant</i>		Curtis A. Wood, <i>Sponsor</i>	

COOPERATING COMMITTEES

REGISTRATION

Miss Marjay Anderson	Miss Mary F. Robinson	Mr. Nolan Ward
Miss Helen Lomax	Miss Odie B. Woods	Mr. Clifford Ward
Mrs. Dorothy Sweat	Miss Donetta Beverly	Mr. W. Van Johnson

HOSTESSES AND USHERS Campus Queens and Press Club Members

HOUSING

Dean R. L. Bland-Evans	Campus Queens	Asst. Dean Leroy Marion
Dormitory Matrons	Dean H. E. Fuller	Dormitory Proctors

MEALS

Mr. Jacob Boyer	Mr. Donald Sowell
-----------------	-------------------

DECORATIONS

Mrs. Lou Lee Wood	Mr. H. A. Perkins	Press Club Members
Mrs. A. E. LeBeaux	Mr. Donald Sowell	

COCKES AND CONVERSATION

(Get acquainted Session for Reporters) 11-12 p.m. Friday

All Press Club Members

REPORTERS OPENING GENERAL SESSION (1:00 p.m. Friday)

Miss Marjay Anderson	Mr. Nolan Ward	Mr. George McElroy
Mr. Oliver Brown	Miss Mamie Hughes	

ORIENTATION — MISS TEXAS HIGH (1:00 p.m. Friday)

Mrs. Delia Mae Hunt	Miss Cheryl Kaye McIntyre	Miss Marion Coss
Mrs. Dorothy Wells	Miss Gloria Neal	Dr. C. A. Wood

GROUP PICTURE

Mr. Clifford Ward	Mr. Roger Jackson
-------------------	-------------------

SOCIAL MIXER AND CAMPUS TOUR (3:30 p.m. Friday)

Prairie View High School Press Club Members

TALENT SHOW (7:00 p.m. Friday)

Mr. Oliver Brown, <i>Co-Chairman</i>	Mr. Nolan Ward, <i>Co-Chairman</i>
Miss Joyce Rollins	Miss Shirley Woodkins
(a) Hostesses to help contestants	(c) Hostesses to usher
(b) Press Club men to help with arrangements	

ACCOMPANISTS FOR TALENT NUMBERS

Miss Carol Gallon	Miss Anita Patterson	Miss Ella Cullins
Miss Dianne Pierson	Mr. Robert Sanders	Mr. C. S. Garrett
Miss Constance Kelley		

LUNCHEON SESSION (1:00 p.m. Saturday)

Miss Marjay Anderson	Mr. Oliver Brown	Mr. George McElroy
Mr. Nolan Ward	Mr. Lonnie Hunt	Dr. C. A. Wood

STYLE SHOW (1:00 p.m. Saturday)

Mrs. Delia M. Hunt	Mrs. Dorothy Wells	Hostesses	Press Club Members
--------------------	--------------------	-----------	--------------------

PAGEANT (7:30 p.m. Saturday)

(a) PROGRAM ANNOUNCEMENTS AND RADIO	
Mr. Nolan Ward Mr. Oliver Brown	Mr. F. G. Fry Miss Marjorie Simmons

(b) PROGRAM PARTICIPANTS

Mr. Joseph Daniels and the College Band	Queens of Clubs and Organizations
Press Sweethearts	MISS TEXAS HIGH AND 1964 CONTESTANTS

(c) PRESENTATION OF AWARDS

Miss Gloria Neal (Miss Texas High) 1963-64	Miss Betty Crosby (Press Sweetheart) 1964-65
Miss Marion Coss (Press Sweetheart) 1963-64	Miss Cheryl McIntyre (Miss Texas High) 1962-63
Miss Barbara Franklin, KYOK Representative	
Mr. Eugene Robinson (Representative, Mrs. Bairds Bakeries)	

PRESS CLUB DANCE (After Pageant) Ballroom

For — Miss Texas High Contestants Campus Queens and Guests Press Club Members and guests

TICKETS

All at door collections — Mr. Oliver Smith
 Ticket Takers — Ushers and Press Club Members
 (Talent Show — 10c) (Dance only — 50c)
 (Talent Show and Dance — 50c) (Pageant — 25c)

PHOTOGRAPHY

Mr. Marion Henry	Mr. C. L. Ward	Mr. Clifford P. Ward	Mr. Roger Jackson
------------------	----------------	----------------------	-------------------

BUY THE BEST
Buy TEXACO



Waller County's Most Progressive Bank

Citizens State Bank

Hempstead, Texas

MEMBER F. D. I. C.

Compliments

Faulkner's Pharmacy

Hempstead, Texas

*The Store That Always Welcomes Faculty
and Students of Prairie View*

Phone VA 6-2445

Cook Book Bread

BAKED TO GROW ON

COMPLIMENTS of

Lecamu Motor Co.

COMPLIMENTS of

**Little Brownie
Cookies**

UNderwood 1-6444

Houston, Texas

**Hempstead
Abstract Company**

Box 72 Hempstead, Texas

Title Insurance

Representing

STEWART TITLE GUARANTY CO.

Abstracts — Title Certificates

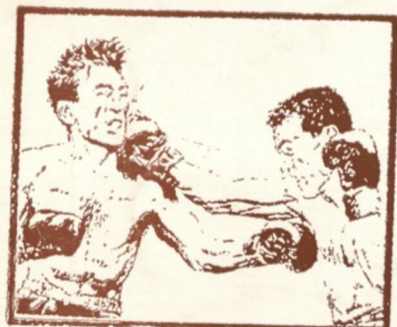
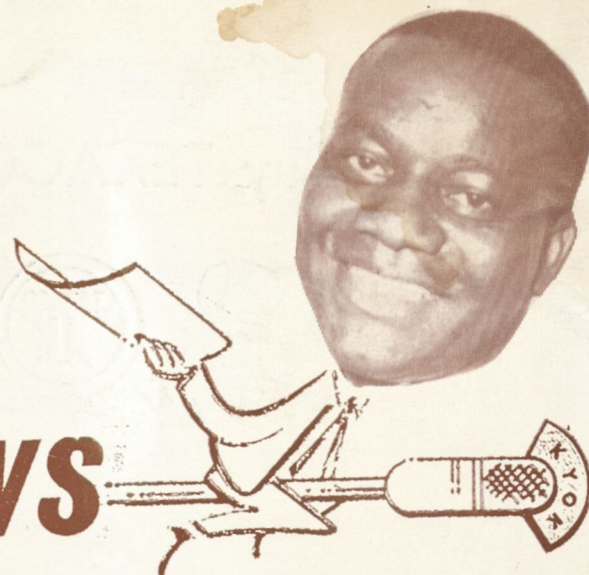
H. D. Voorhees, Owner
Mr. Fay Pfeffer, Manager

COMPLIMENTS of

A Friend

KYOK

INSTANT JET NEWS



48 TIMES DAILY

On the Hour and Half Hour

THE ONLY ROUND THE CLOCK
UP TO THE MINUTE NEWS
SOURCE FOR

374,000 Negroes

★ LOCAL NEGRO NEWS

★ NATIONAL NEGRO NEWS

★ EYEWITNESS REPORTS

★ CELEBRITY NEWS